

Sustainability at Threesixty

threesixty



We began our sustainability journey with help from EcoMerit. A comprehensive review of our environmental performance and practices was followed by the creation of our very first improvement plan. Since then, we have never looked back!



Carbon Footprint DOWN 69%		Energy Usage DOWN 58%		Emissions per Euro Turnover DOWN 65%	
------------------------------	--	--------------------------	--	---	--

All figures verified by [EcoMerit](#).

Every year we review progress on our plan and set ourselves new improvement actions. Real, measurable environmental action has never been more important, and we are determined to play our part in full. The above figures show our progress at the most recent review with EcoMerit.

Notable Achievements

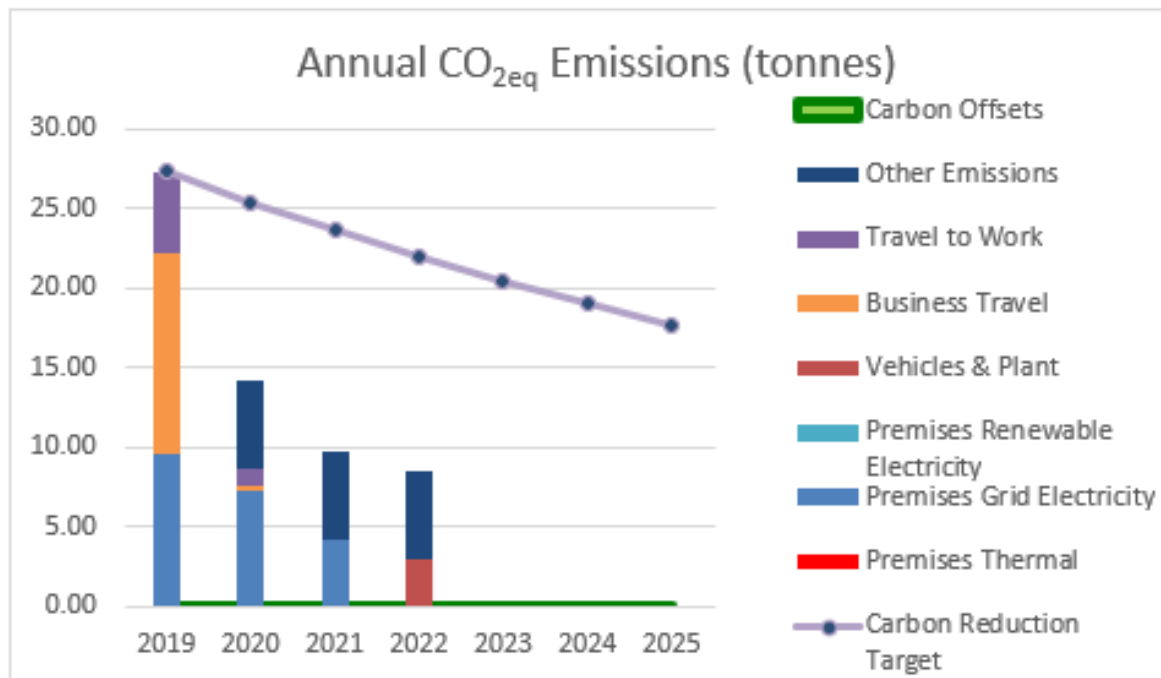
Our performance improvement over the years is the result of many actions, often small and simple in themselves, and all requiring the support of our staff. Some of our most impactful actions include:

- Moving out of our old premises. During and after Covid we went entirely to remote working. We are now in a new office, which will see our carbon footprint rise again in 2023, but an ongoing level of home-working will help to keep this in check. We will be watching this closely!
- Avoiding travel, especially business flights, in favour of on-line meetings. We haven't flown for business purposes since 2019.
- Purchasing our electric car. Our electric car has 60% less Greenhouse Gas emissions than the diesel it replaced. It also completely avoids harmful diesel particulates.



Our Carbon Footprint

One of our key performance measures is our carbon footprint.



All figures verified by [EcoMerit](#).

EcoMerit members' carbon footprint must include Scope 1 and Scope 2 emissions as defined by the [Greenhouse Gas Protocol](#).

Although our carbon footprint was already quite small back in 2019, we nevertheless wanted to get it lower.

We set ourselves the target of reducing our footprint by 7% each year. This is in line with the targets set by the Paris Accord for global reduction in Greenhouse Gases. As you can see, we are doing rather well so far!

We take care that we are reporting fairly on our performance. For example, we include when our staff commute to and from the office (shown as 'travel to work') and when our staff are home-working (shown as 'other emissions').



Amongst other areas, we work in the sustainability sector. With that knowledge comes responsibility.

By taking our responsibilities seriously, and demonstrating what can be achieved, we can be a positive influence for others and hence magnify our own small impact.

Simon O'Dwyer
Director

The Journey Continues

While we are proud of our achievements to date, we know there will always be more to do. It is our responsibility to play our full part in averting the worst effects of the climate and bio-diversity crises.

In the coming year we will:

- Review our housekeeping arrangements in the new office and aim to eliminate single-use plastic water bottles and drinking cups.
- Encourage our clients to start on, or accelerate, their own environmental journeys.

Our longer-term ambitions include:

- Finding a reliable means of measuring the carbon footprint of the cloud computing services we use for ourselves and for our clients.
- Identifying, and migrating to, a 'best in class' cloud computing solution.

We are proud to be a member of the [EcoMerit Community](#). Our partnership with [EcoMerit](#) helps guide us on our sustainability journey and gives us independent verification of our achievements to date.