

## Sample Referral letter- EcoMerit

**RE: Join us in the EcoMerit Community, improve your environmental performance and save money**

Dear X,

We are a member of the EcoMerit Community and have found this to be an excellent way of improving our environmental and business performance. We ask that you consider joining us in taking simple and effective action.

EcoMerit certification is straightforward, practical and independently verified by the EcoMerit Oversight Board. It has helped us improve our environmental performance and we have saved money on our energy/waste/water bills.

EcoMerit can help you:

- Identify priority environmental measures to save energy, waste and water and lower your carbon footprint
- Make immediate and substantial cost savings
- Develop and implement your environmental policy and plan.
- Access Grant Funding for improvements

Over the last 10 years EcoMerit Certified members have achieved average emissions reductions of 9% CO<sub>2</sub>eq year on year, with most businesses seeing considerable cost savings in the process (<https://ecomerit.ie/performance/>)

If you're interested, just fill in the no-obligation application form [here](#).

All the Best,

Your Name/Business